

Zeitfracht Logistik Holding: Increase in sales in the main business areas despite difficult economic environment

Erfurt, April 3, 2023: Zeitfracht Medien GmbH had a successful start to 2023 despite the current times of crisis: net sales for the first quarter of 2023 developed well and increased by more than 14 percent to 132 million euros after 115.5 million euros in the same period of the previous year.

The company embarked on forward-looking projects such as the expansion of print-on-demand, began construction of a further logistics hall at the Erfurt site, particularly for small and medium-sized publishers, and also expanded its sales services for third-party customers from outside the industry.

Like its competitors, Zeitfracht Medien GmbH was forced to increase prices, which will guarantee economic stability for the current year. In addition, a whole bundle of measures is in place to cushion supply bottlenecks at peak season times and fluctuations in incoming orders from customers, some of which were very significant in 2022.

Thomas Raff, CEO of Zeitfracht Medien GmbH: "Last year, we had the freedom to tackle fundamental issues in a new way. We will benefit from this this year. We have also positioned the company much more broadly - with new customers outside the book industry and by now having our own print shop in Nuremberg. We are optimistic for the coming months and hope that there will not be such sharp increases in procurement prices as in the previous year."



About Zeitfracht Medien GmbH:

Zeitfracht Medien GmbH is the leading logistics service provider for the book and media industry. The company is also active as a service provider for complete fulfillment for brands from many other product areas. Zeitfracht employs around 1,600 people at its locations in Erfurt, Stuttgart and Nuremberg. Zeitfracht Medien GmbH's logistics center in Erfurt is one of the largest and most modern logistics facilities in Europe.

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